



Join us for the 8th Annual DraftFest & Friends 2013

Seminars, Fun, Gala and Competition

May 10, 11 & 12, 2013

At Sargent Equestrian Center in Lodi, California

Friday Seminars & Social

Saturday & Sunday DraftFest & Friends Pleasure Driving Show

Saturday Night GALA

Sunday Honor Our Mothers Turnout Class

Followed by Mother's Day Brunch

An open driving class for equines and carriages for the purpose of honoring our Mothers on Mother's Day.

For more information: www.draffhorsefest.com

Sargent Equestrian Center: info@sargentequest.com or 209-727-0200



SPONSORSHIPS AND ADVERTISING	TITANIUM - \$2500	PLATINUM - \$800	GOLD - \$500	SILVER - \$300	BRONZE - \$200	CLASS - \$100	VENDOR - \$100
Top billing at all 2013 SEC events	*						
Top billing at DraftFest & Friends 2013		*					
Sponsor logo on DraftFest & Friends 2013 Newsletters, banner, T-shirts & other promotional materials	*	*					
Sponsor name on T-shirts, banner and other DraftFest & Friends 2013 promotional materials	*	*	*				
Prime booth space to present or display your product/service during the event	*	*	*				*
One full page photo ad for advertising in DraftFest & Friends 2013 Program	*	*					
One-Half page photo ad for advertising in DraftFest & Friends 2013 Program			*				
Business Card size ad in DraftFest & Friends 2013 Program				*	*		
Honorable Mention in DraftFest & Friends 2013 Program						*	*
Hang your own banner for one year inside the Sargent Equestrian Center arena	*	*	*				
*VIP Passes includes DraftFest & Friends 2013 Saturday Night Gala	4	4	2	1			
VIP Passes including Golden State CDE Gala event	4						
Sponsor coupons to use at DraftFest & Friends 2013 Honor our Mother's Brunch	4	4	2	1			
Sponsor lunch coupons to use at all 2013 events	16						
Hospitality & seating in sponsor areas at SEC 2013 events	*						
DraftFest & Friends 2013 t-shirts or hats	4	4	2	1	1	1	
Photo op with a "gentle giant"	*	*	*				
Listed on DraftFest & Friends 2013 website (www.drafthorsefest.com) with a logo or photo ad & link	*	*	*	*	*	*	*
Your banner on side of a wagon during the entire 3 day event	*	*					
Four seats in a carriage or wagon for Grand Opening of Saturday Night Gala	*	*					
Help sponsor a junior teamster for the weekend				*			
Your name associated with chosen class at the DraftFest & Friends 2013 competition						*	
Sponsor's name announced during DraftFest & Friends 2013 driving show		*	*	*	*		
Sponsor's name announced during all 2013 SEC events & Awards Ceremony	*						
Opportunity to participate in award ceremony	*	*	*	*	*	*	
Complimentary DraftFest & Friends 2013 Program	*	*	*	*	*	*	*

* Additional VIP Sponsor tickets \$50 per person; includes GALA Dinner and admission to Sponsor Tent (Available only to Silver, Gold, Platinum and Titanium Sponsors)

All SEC Events include: DraftFest, CA Scurries, Driven Dressage Festival, Golden State CDE



SPONSOR / ADVERTISER ORDER FORM

Company name:		Contact:	
Mailing Address:			
Phone#:		FAX#:	
Email:			
Comments:			

Graphics Deadlines for Program: April 22, 2013

For artwork* requirements view at www.drafthorsefest.com or contact:

Jenni Haas JTCHaas@aol.com

*Artwork should be in high resolution PDF Format or Press Quality.

If you would like to sponsor a "special" award for a particular class or group of classes contact:

Terry Riley JRiley35@aol.com 916-715-2204 or

Peggy Wagner peggy3@frontiernet.net 916-687-6049

For questions regarding sponsorships contact:

Belle Davis belledavis@clearwire.net 209-334-2446 or

Joan Ravier joan.ravier@gmail.com 650-704-8411

Sponsor Packages

Titanium Sponsor	\$2500.00	
Platinum Sponsor	\$800.00	
Gold Sponsor	\$500.00	
Silver Sponsor	\$300.00	
Bronze Sponsor	\$200.00	
Class Sponsor	\$100.00	
Vendor Space	\$100.00	
Program Ad (card/half page/full)	\$25/50/\$100	
Add'l VIP Sponsor Tickets (Silver, Gold, Platinum, Titanium Sponsors Only)	\$50 / person	
	TOTAL:	

Thank you for your sponsorship. Make check payable to: DraftFest

Send to: Sargent Equestrian Center
 Attn: Lori Cundari
DraftFest & Friends 2013
 15757 E. Sargent Road
 Lodi, CA 95240

a draft horse gathering

DRAFTFEST 2013



May 10 - 12, 2013
Sargent Equestrian Center
15757 E. Sargent Road
Lodi, CA 95240

DraftFest GALA

Saturday Evening May 11, 2013 5:00 PM

Special Show with Turn-Out Classes

Live Music

Elegant Dinner

Live Auction

Dan Baumgardner – GALA Auctioneer

Raffle Prizes

Additional VIP Sponsor tickets \$50 per person*

Includes VIP Seating for Special GALA Performances, GALA Dinner and admission to Sponsor Tent

**Available only to Silver, Gold, Platinum and Titanium Sponsors*

Sargent Equestrian Center

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WWW.SARGENTEQUEST.COM WWW.DRAFTHORSEFEST.COM

