



SPONSOR OPPORTUNITIES

	PLATINUM - \$800 (5 available)	GOLD - \$500	SILVER - \$300	BRONZE - \$200	CLASS - \$100	VENDOR - \$100
Top billing at the event	*					
Sponsor logo on Newsletters, banner, T-shirts & other promotional materials	*					
Sponsor name on T-shirts, banner and other promotional materials		*				
Name on DraftFest '10 poster	*					
Prime booth space to present or display your product/service during the event	*	*				*
Photo ad or logo on sponsor page of DraftFest '10 Program	*	*				
One full page for advertising in DraftFest '10 Program	*					
One-Half page for advertising in DraftFest '10 Program		*				
Business Card size ad in DraftFest '10 Program			*	*		
Honorable Mention in DraftFest '10 Program					*	*
Hang your own banner for one year inside the Sargent Equestrian Center arena	*	*				
*VIP Passes includes Saturday Night Gala	6	4	2	2	2	
DraftFest '10 t-shirts or hats	4	2	2	1	1	
Photo op with a "gentle giant"	*	*				
Listed on DraftFest website (www.draffhorsefest.com) with a logo or photo ad & link	*	*	*	*	*	*
Your banner on side of a wagon during the entire 4 day event	*					
Four seats in a buggy or wagon for Grand Opening of Saturday Night Gala	*					
Help sponsor a junior teamster for the weekend			*			
Your name associated with chosen class at the DraftFest competition					*	
Sponsor's name announced during DraftFest Draft Horse Show	*	*	*	*		
Opportunity to participate in award ceremony	*	*	*	*	*	

*VIP passes include –Auditing for clinic, VIP seating for the show

a draft horse gathering
DRAFTFEST 2010



Sponsor/Advertiser Order Form

Company name:	
Contact:	
Mailing Address:	
Phone#:	FAX#:
Email:	
Comments:	

Sponsor Packages		*sponsor to provide banners
Platinum Sponsor	\$800.00	
Gold Sponsor	\$500.00	
Silver Sponsor	\$300.00	
Bronze Sponsor	\$200.00	
Class Sponsor	\$100.00	
Vendor Space	\$100.00	
	TOTAL:	

Thank you for your sponsorship,
 Make check payable to: Draft Fest

Send to:

Draft Fest '10
 C/o Cheryl Pritchett
 10602 Foothill Avenue
 Gilroy, CA 95020

**Artwork Requirements
 (Deadline: April 16, 2010 for
 artwork)**

We strongly recommend electronic transfer or art supplied on disk. If you E-mail art, please save as PDF, EPS, or TIFF.

Send Artwork Via: CD, Email, or you can Upload Files to a server at www.yousendit.com (follow instructions on web page). All artwork will be subject to prior review and may require additional changes to make ready for production.

Macintosh Formats: Photoshop, Illustrator, In-Design, Acrobat, Quark Express. Please save files as PDF, EPS, PSD, or TIFF formats. Please provide all imported images or pictures. Fonts must be converted / outlined to paths.

IBM Formats: Photoshop, Illustrator, Acrobat. Please save files as PDF, EPS, PSD or TIFF formats. Please provide all imported images or pictures. Fonts must be converted / outlined to paths.

JPG's are good for viewing purposes but most JPG's files are low resolution and produce a low quality image. We do not recommend sending JPG images. Although if this is all you have available we can work with you on recreating or reformatting your image.

Camera-ready artwork to be printed in Spot Color or must be provided in black and white color separated artwork. Please provide all colors as they are to be printed. Any Full Color Artwork to be printed in Full Color (CMYK or Process Color) must be provided as a digital file.

WE DO NOT ACCEPT: Corel Draw, Freehand, Word, PowerPoint, Excel or Print Shop documents for printing production. Any files received in these formats will be returned to customer for adjustments and reformatting. Convert your file(s) to one of the accepted formats above or call Splat Graphics - Graphic Department @ 949.218.7941 for info on how to convert files or with any questions concerning file formats.

Contact Information:
 Splat Graphics/Rachel Caputo
 Phone: (949) 885-6936